## FROM MANAGING DATA TO CREATING A DATA CULTURE: IM REVIEW



# 01. INTRODUCTION & METHODOLOGY



#### **Objectives**

1. Inform IM strategic priorities and work streams in the new upcoming GSC Strategy

2. Identify IM challenges that can be addressed in the short-term (through 2022)



#### Qualitative data collection

1. IM session at the GSC coordination workshop

2. FGDs with IMOs and Cluster coordinators (IFRC & UNHCR)

3. Interviews with GSC support team members

4. Discussion with GSC SAG

5. Interviews with IM specialists and stakeholders outside of the Shelter Cluster

6. Desk review other Global clusters IM and assessment tools



#### **Timeline**

- IM session at the GSC coordination workshop
- FGDs with IMOs and CCs
- Discussions with GSC support team

Q4 2021

Finalized Preliminary

report

#### January

Presentation &
 Discussion with the GSC SAG

Further consultations & Desk review

February/ March

#### March/June

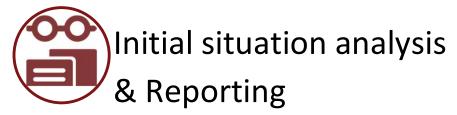
 Final report, analysis & recommen dations

Preliminary findings presentation

Updating report



## **Topics covered**



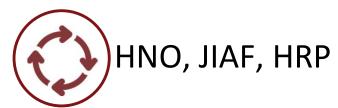




Needs assessments



IMO role, responsibilities & IM Capacity building





**GSC** Website



Activity reporting,
Response monitoring &
Gap analysis



**IMAS** toolkit

+ Cross-cutting long-term vision and ideas for the IM function...



#### 02. KEY FINDINGS



#### **Practical challenges**

- ✓ IM Capacity: gaps in terms of knowledge beyond technical IM skills (coordination, management, HPC); different levels of capacity among partners
- ✓ IM Strategy: Lack of IM strategy leads to improvisation in how the IM function rollsout and how it links to the broader Cluster strategy
- ✓ Data availability: not enough quality data to properly inform the response due to resources, capacity or access constraints, or too much data with pressure to process it quickly
- ✓ Data analysis: too much time spent on the collection of data, rather than on the analysis (both for needs assessments and activity reporting); perceived bias
- ✓ Data sharing: Poor data sharing due to (1) fear of being judged for quality, (2) competition for funding, (3) and data protection issues
- ✓ Activity reporting: Activity reporting time-draining; Issues with data (accuracy, reliability, and sometimes veracity); outdated data on GSC dashboards



#### **Conceptual challenges**

- ✓ Activities standards: what is "good enough" given any context (incl. data poor, little access) vs. "nice to have" for core IM activities?
- ✓ Methodological standards: High standards within the sector that don't align with realities on the ground; paradoxically, descriptive analysis shouldn't be sufficient evidence (does not allow to understand correlation, let alone cause)
- ✓ Inter-sector analysis: Shelter needs often not considered, usually to avoid double-counting, which conceptually doesn't always make sense
- ✓ Measuring Shelter severity: No agreed upon way to measure the severity of Shelter needs; leads to improvisation based on available information and individual preferences, esp. for the HNO
- ✓ Outcome vs. output: decisions and reporting are often based on output, problematic and compounded because different measures are used



#### **Good practices**

- ✓ Working with partners: 2-way stream communication, conducting trainings on activity reporting and assessments, IM capacity mapping of partners
- ✓ Coordination: Strong collaboration between IMO and coordinator
- ✓ Activity reporting & response monitoring: using Activity Info, including information in 5Ws on donors to support advocacy, including qualitative response monitoring, using proxies and expert judgment
- ✓ Data collection: Inputting multi/inter sector initiatives, relying also on qualitative data / key informants, ensuring enumerators are well trained on key shelter concepts
- ✓ **Data analysis:** Engaging with MSNA findings, focusing on qualitative data, "personcentered approach," and ensuring enumerators are well trained on the different concepts, involving Shelter practitioners
- **AAP:** debrief sessions with affected populations and local authorities Shelter Cluster Shelter Cluster

#### How the GSC can better support

- ✓ Toolkits: Develop ready-to-use toolkits for different assessments and contexts, with guidance on what is "good enough" in terms of methodology
- **✓ Existing tools:** Revamp the IMAS toolkit, leverage IM COP
- **✓ Standards:** Clarify "good enough" vs. "nice to have" and terminology
- ✓ Training: Provide IM training, focused on technical IM skills and coordination, understanding of the wider Cluster system, and coordinated assessments
- ✔ HNO: Provide surge support during HNO season and develop/update guidelines for Shelter PiN and Shelter contribution to the JIAF
- ✓ Measuring / Understanding severity: Develop a "Shelter index"
- ✓ Activity reporting: revise output/outcome indicators; revise the content of 5Ws, quarterly factsheets and dashboards; automate updates from country-level partners' activity reporting to the global dashboards
- ✓ Real-time monitoring: explore ways to do real-time monitoring.



#### 03. RECOMMENDATIONS



#### **Existing channels of support**





Reinforce channels of support and capacity building from global level to the field (toolkit, Community of practice/coffee break, surge support...)



#### **Guidance and tools**

Develop/revise guidance and tools at the global level to facilitate core IM processes, clarify standards, including "good enough" vs. "nice to have" ones, and terminology.





#### **Training and localization**



Build a large pool of skilled and trained IM staff, including through localization, to improve continuity in the IM function across missions and reinforce awareness of the IM function among key stakeholders.

#### Standardized analytical systems

Develop standardized analytical systems to provide an agreed-upon approach to measuring the severity of shelter needs, then build capacity to mainstream its use to improve common understanding and analysis of shelter needs and reinforce the **shelter "voice"** when advocating for funding.







#### **Cross-cutting themes**

Through all IM processes, guidance, templates, and tools, ensure that data protection, GBV, disability and greening the response are explicitly included, while clarifying what it entails.









### Real-time monitoring of needs

Develop an approach to real-time monitoring of needs, factoring in vulnerabilities and risk, through better engagement with data collected by government or development actors.



# Digitalization, Knowledge management



Make use of improvements in technology whenever relevant and appropriate to improve data collection, processing and sharing, within broader knowledge management systems of the cluster, without losing sight of the importance of the human factor in analysing a response in a highly unpredictable environment.

